

# Emmanuel Okechukwu Nkemdirim

emmanuelokechukwu7110@gmail.com | 09166553351

An Enthusiastic Media Personality With Over 6 Years Of Experience in Content Writing, News Writing, Graphics

Design, Blogging, Content Creation, Broadcasting and Social Media Management.

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## Professional Experience

### Awendo Media College

03/19 - 04/21

#### Blogger, Content Creator & Social Media Manager (Remote)

Awendo Media College blog is an Educational Blog Focused on News Publication & Educational Materials

- Creating, Writing And Posting News, Updates, And Information On The Blog
- Blogger, Editor, Content Creator/writer
- Managed The Social Media Accounts For Awendo Media College.
- Creates Engaging Contents For The Audience.

### Ann Abutu (Kano)

06/23 - 04/24

#### Content Creator, Social Media Manager & Website Manager

Hotel and Restaurant

- Created video and image contents for the hotel & restaurants.
- Worked with photographers and videographers in creative content creation. Covered areas such as food, kitchen, hotel rooms, diners, and bars, etc.
- Captured interesting and captivating moments, and products including culinary, satisfied customers, fascinating angles and essentials for content creation
- Edited and optimized contents for uploading
- Managed the hotel social media accounts

### Brisk Travels (Abuja, & United Kingdom)

02/23 - 01/25

#### Social Media Manager & Content Creator

Brisk Travels is a Travel Agency that Specialises in Travel Bookings, Hotels, Tours & Visa Processing

- Creates Travel-Related Content for the Social Media Page
- Boosts Followership & Engagement
- Research & Implement Strategies to Increase Patronage via Social Media

### Shara Technology (Kano)

04/24 - 01/25

#### Customer Success Officer

- Engaged with customers to understand their needs and ensure they are getting the most value from their products and services.
- Develop & maintain strong relationships with customers through regular comms and follow-up
- Work closely with other teams, including Sales, Product, and Operations, to ensure a seamless customer experience
- Collaborated with the customers to identify areas where we can improve products and services.
- Tracked customer satisfaction and engagement metrics

**Sector Watch ([www.sectorwatch.com.ng](http://www.sectorwatch.com.ng))**  
**Content Writer, Blogger & Social Media Manager**

**09/21 - 06/23**

- Managed the Company's Blog.
- Reach the Company's Target Audience with Informative and Educational Articles.
- Edit and Manage Post in Audience's Specification. Optimize the Blog Contents And Proofread Articles
- Post on the Blog via WordPress

**My Japa Travels**  
**Content Writer, Blogger, & Social Media Manager**

**03/24 - 12/24**

My Japa Travels is a Travel Blog

- Create and Post Contents to Boost Sales and Engagement
- Managed the Forum and Blog
- Managed the Social Media Accounts

**The Samurai Cybersecurity (United Kingdom)**  
**Content Writer & Social Media Manager**

**11/23 - 11/24**

The Samurai is a Cybersecurity Company based in the United Kingdom

- Created Posts for the Blog ([www.thesamurai.com](http://www.thesamurai.com))
- Created daily Newsletter and LinkedIn Posts
- Edited and Optimise Blog Posts

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## **Education**

**Awendo Media College**  
**Bsc. Media Studies**

**03/20 - 04/23**

- Studied media courses online
- Studied the ethics and roles of journalism
- Acquired a certificate in journalism
- Practiced blogging, social media management and content writing

**Bayero University Kano (BUK)**  
**Bsc. Mass Communication**

**01/19 - 07/24**

- Studied courses in Mass media and journalism.
- Engaged in theoretical and practical journalism activities
- Acquired knowledge and skills on media practices
- Participated fully in internship programmes, seminars, and workshops organised by the department.

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## **Key Skills**

- Communication
- Content Creation
- Video Editing
- Graphics Design
- Content Writing
- Proofreading & Editing
- Blogging
- Social Media Management
- News gathering and writing

- Publication
  - Digital Skills
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## Interests

- Reading
  - Cooking
  - Writing
  - Sports
  - Traveling
  - Photography
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## References

Gozie Kendrick Ekweozor - CEO Awendo Media  
+2348132165037 | goziekendrickekweozor@gmail.com

Elizabeth Ihezue - - HR Sector Watch  
08032452745