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PROFILE SUMMARY

Creative and goal-focused WordPress and Frontend Developer with hands-on experience building responsive, user-friendly websites and web applications. Skilled in React.js, WordPress theme and plugin customization, and creating intuitive UI/UX designs. Proficient in translating ideas into functional, visually appealing digital experiences while ensuring performance, accessibility, and SEO best practices. Experienced in integrating APIs, optimizing site speed, and delivering solutions that enhance user engagement and brand visibility. Known for turning concepts into clean, maintainable code that achieves real results.

CORE SKILLS & COMPETENCIES

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|---|---|------------------------------------|
| • WordPress Theme & Plugin Development | • Website Performance Optimization & SEO Best Practices | • Website Deployment & Maintenance |
| • React.js Frontend Development | • Cross-Browser & Mobile Compatibility | • Custom CMS Solutions (WordPress) |
| • Responsive Web Design & UI/UX Optimization | • Git Version Control & Collaborative Development | • Troubleshooting & Debugging |
| • API Integration & Dynamic Content Rendering | | |

PROFESSIONAL EXPERIENCE

Freelance Wordpress & Frontend website development (reactjs) - Fiverr & Upwork (Apr 2022 – Present)

- Designed, developed, and customized WordPress websites, themes, and plugins to meet client requirements.
- Built responsive, interactive frontend interfaces using React.js for improved user experience.
- Optimized website performance, security, and SEO to enhance visibility and loading speed.
- Integrated APIs and third-party tools for dynamic functionality.
- Provided ongoing website maintenance, troubleshooting, and updates.

Website designer and Social Media Manager - Westciti Restaurant (Jun 2024 - Dec 2024)

- Designed and maintained the restaurant’s WordPress website, ensuring responsive layouts, quick load times, and SEO-friendly structure.
- Updated menus, event pages, and promotional banners to reflect current offerings.
- Scheduled and published content on the restaurant’s social media platforms, including photos, short videos, and event highlights.
- Ensured visual consistency between website and social media content.
- Worked with the restaurant team to align website updates and posts with ongoing promotions and events.

EDUCATION

- **B.Tech. Physics Energy** - The Federal University of Technology, Akure.

AWARDS & CERTIFICATIONS

- **Certificate of Internship Participation** - HNG