

Creative Profile

Passionate and results-driven Social Media & Client Relations Specialist with hands-on experience creating engaging content, managing social media posts, and supporting clients with care and professionalism. Skilled in Canva and CapCut, with a natural flair for creative problem-solving.

Eager to learn and always seeking new ways to improve skills and deliver better results. Also experienced in managing a personal brand, handling client orders, deliveries, and social media growth. Highly organized, proactive, and committed to delivering meaningful results.

Professional Experience / Projects

Social Media & Client Management (Freelance / Volunteer)

- Managed Instagram and TikTok accounts for small business and special projects.
- Created graphics and short videos using Canva and CapCut.
- Monitored engagement and responded to client inquiries, maintaining positive online communities
- Applied insights from follower interactions to improve post performance.

Content Creation Projects

- Designed promotional materials and digital ads for local initiatives and personal projects.
- Applied insights from social media analytics to optimize post reach and audience interaction.
- Collaborated with small teams remotely to deliver timely campaigns.

Skills

- Design & Video Tools: Canva, CapCut

- Social Media Management: Posting, engagement monitoring, basic insights from follower interactions
- Communication: Written and verbal (English + Yoruba / Pidgin)
- Customer Service: Client relations, handling inquiries, problem-solving
- Highly organized, multitasking, creative and innovative thinker. Continuous learner, proactive in improving skills and adapting to new tools

Education

- Bachelor of Arts (B.A.) in Performing and film Arts University of Ilorin, Ilorin , Nigeria . 2021 -2025

Professional Reference

Name: Atolagbe Olaoluwa

Position: Project Collaborator

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