

WINNER CHIMERIE ABEL

ABUJA, NIGERIA.

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PROFESSIONAL SUMMARY

A result driven, highly motivated and enthusiastic individual. An effective communicator skilled in writing and digital creation. A Certified Korean Honorary Reporter for the KOREAN CULTURE FOR INFORMATION & SPORTS (KOCIS) and Hallyu Digital Creator for the KOREAN CULTURAL CENTRE, NIGERIA. With a good understanding of the Korean Language, who has worked with reputable Korean & non Korean organizations both locally and internationally over the years.

PROFESSIONAL EXPERIENCE

TODAY FM 95.1 PORT HARCOURT MARKET RESEARCH ANALYST (2018-2019)

- Researched data on company sales and industry trends and suggested new ways to promote client's product.
- Monitored and recorded Jingles.
- Devised and evaluated methods for collecting data.
- Monitored and forecasted marketing and sales trends.

KOREAN HONORARY REPORTER FOR THE KOREAN CULTURE FOR INFORMATION AND SPORTS (2020-2023)

- Developed innovative contents and articles that promoted the Korean Culture.
- Applied cultural understanding to discern specific meanings beyond literal written words.
- Researched and wrote articles for various Korean organizations which were published on Korean websites internationally, reaching over 10,000 readers.
- Pitched article ideas, fast checked, proofread and approved articles before publication.

HALLYU CREATOR FOR THE KOREAN CULTURAL CENTRE NIGERIA (2021-2024)

- Developed and edited multiple videos and met simultaneous deadlines.
- Translated videos from English to Korean for the Organizations youtube channel
- Created innovative videos and educative contents promoting the bilateral relationship between Korea and Nigeria.

KARU LOCAL GOVERNMENT INFORMATION DEPARTMENT (2021-2022)

- Conducted research, interviews and gathered records of clients.
- Gathered informations from the welfare department and wrote them in an authenticate way.
- Assisted my department head in writing and proofreading articles before publication.

NATIONAL YOUTH SERVICE CORPS (NYSC)-NASARAWA STATE, NIGERIA (2021-2022) Charity and Gender Community Development Service (CDS) group

- Created awareness on the sensitization of the girl child.
- improved the standard of living of residents in our host community by building infrastructures.
- Reached out to various orphanage homes.
- Visited various health sectors to provide financial assistance to patients who could not afford it.

The Phenom Coaching and Mentorship Company (2023-till date)

- I currently work as a Personal Assistant at the Phenom Coaching and Mentorship Company
- I schedule company meetings
- I handle company's documentation
- I design fliers for company events and retreats
- I create digital / promotional contents for the company

VOLUNTEER EXPERIENCE

- Joined the Nigerian Red Cross to render help to the internally displaced residents of Adamawa state.
- Volunteered in NYSC charity and gender CDS group.
- Volunteered as a caregiver in an orphanage.

PROFESSIONAL CERTIFICATIONS

- Certificate of appointment as a Certified Korean Honorary Reporter for the Korean Culture for information and sports (KOCIS)- 2020.
- Certificate of appointment as a Certified Hallyu Creator for the Korean Cultural Centre Nigeria (KCCN)- 2021.
- Certificate of Korean Course Completion from King Sejong Institute Korea- 2022.
- Certificate of attendance from the Nigerian Red Cross Society- (2021).
- Popularity Award from the Korean Cultural Centre Nigeria -(2024)
- Best Creators Award from the Korean Cultural Centre Nigeria- (2024)

EDUCATION

University of Port Harcourt, Rivers State, Nigeria - 2015 -2019

B.A. Linguistics and Communication Studies

King Sejong Language Institute, Korean Cultural Centre, Abuja, Nigeria- 2022

Korean Language Studies

SKILLS

- Excel
- Cultural awareness and intelligence
- Digital creation
- Creative writing
- Time management and multi-tasking
- Excellent verbal, non-verbal and written communication.

LANGUAGES

- English
- Korean
- Ikwerre
- Igbo
- Hausa