

About Me

Passionate and creative beginner social media manager with a sharp eye for trends, storytelling, and brand voice. I'm dedicated to helping brands and individuals grow their digital presence through authentic and engaging online strategies. With a strong interest in visual design, audience psychology, and content performance, I enjoy turning ideas into scroll-stopping posts that drive real connection. I'm constantly learning new tools, keeping up with social media trends, and refining my creative process to deliver meaningful results. Eager to bring fresh energy, strategy, and creativity to every project I take on.

Contact

Email

lucyene105@gmail.com

Address

Nigeria

Experience

Volunteer Social Media Assistant

- Assisted in creating and scheduling posts for a small business / community page.
- Helped brainstorm content ideas and captions to improve engagement.
- Supported page monitoring and audience interaction.

Expertise

- Content Creation & Curation
- Social Media Strategy & Planning
- Canva Design & Basic Video Editing
- Caption Writing & Storytelling
- Audience Engagement
- Creativity & Attention to Detail
- Communication & Teamwork
- Time Management

Education

University of Nigeria ,Nsukka Enugu state

Bachelor of Dental surgery,(in view)

2023-present

Relevance

available on request