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PROFESSIONAL SUMMARY

Creative Content Creator and Social Media strategist with a proven track record, enhancing brand visibility and engagement through expert image & video editing and innovative digital marketing strategies. Demonstrates strong visual storytelling and team leadership, significantly increasing social media interactions.

SKILLS

- Customer Service
- Content creation
- Public communication
- Digital marketing
- Video/photo editing
- Social media management
- Webpage management
- Strong visual storytelling

PROFESSIONAL EXPERIENCE

Wanderlust Travels and Educational Hub- Social Media/Administrative support

Ibadan (January 2025-April 2025)

- Managed the company’s social media pages (Instagram, X), creating engaging posts to promote travel and educational services.
- Responded to client messages, inquiries and comments promptly, ensuring customer satisfaction.
- Efficiently handled client’s admission application and travel bookings.
- Create and edit documents
- Create posts on Wordpress

Noble Airstar Charity Foundation- Lead Photographer/ Content Creator

Ibadan (October 2021- Current)

- Cultivating long-lasting relationships with participants and audience through clear communication, professionalism, and attention to detail.
- Coordinate Content creation that help increase foundation social media engagements.
- Take images that speak from foundation various outreaches.

Herald Youth Foundation- Social media manager

Ibadan (June 2023- Current)

- Oversee social media presence and aligned posts to include branding and trending ideas.
- Monitor social media trends and emerging platforms, adopting new strategies to stay ahead.
- Manage multiple social media platforms, ensuring a consistent foundation voice and message.

National Youth Service Corps Ebonyi State- Deputy Corps Editor

Abakaliki, Ebonyi State (May 2024- November 2024)

- Proofread, edited and evaluated final copy to verify content aligned with established guidelines.
- Managed multiple projects simultaneously, ensuring timely delivery of high-quality editorial work.
- Edited and reviewed content for grammar, spelling and punctuation.
- Edited and revised wide array of content for accuracy, clarity and consistency.
- Researched topics to create accurate and engaging content.

Union of Campus Journalist, University - Public Relations Officer

University of Ibadan, Ibadan (December 2021-May 2023)

- Developed captivating content elevating the union`s presence inside and outside the university.
- Executed effective distribution of press releases.
- Guided decision making by highlighting potential reputational risks preserving company`s reputation.
- Produced clear, persuasive speeches and presentations to articulate Union values and vision.
- Developed and implemented social media strategy to increase engagement and reach new audiences.
- Developed strong media connections to advance PR objectives.

Our Hope of Tomorrow Initiative- Social Media Manager

Ibadan (October 2019- December 2022)

- Create contents through pictures and videos for social media engagements.

EDUCATION



University of Ibadan ,Ibadan, Oyo state

Bachelor of Arts in Education: Communication and Language Art

2023

CERTIFICATIONS/TRAININGS

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| □ Social Media management Course | 2025 |
| □ LinkedIn Learning in Entrepreneurship | 2024 |
| National Youth Service Corps: Editorial & Publicity CDS | 2024 |

REFEREE

Mr Tosin Peter

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Flawless Digitals(Glasgow,UK)