**CURRICULUM VITAE**

**Summary:**

Highly skilled Client Engagement Specialist with 2 years of experience in web design, customer relations, and digital marketing. Proficient in WordPress, Wix, Google Analytics, and design tools like Canva and Figma.

**Work Experience:**

- Client Engagement Specialist, Infotech corporation Jalingo Taraba State (2014-2017)

- Managed client communications via email, WhatsApp, and website chat

- Designed and implemented landing pages, forms, and content updates aligned with marketing campaigns

- Analyzed user experience data to improve website navigation, readability, and engagement

- Web Designer, Infotech Corporation (2014-2017)

- Created visually appealing, user-friendly, and mobile-responsive websites using WordPress and Wix

- Collaborated with internal teams to keep web content current and relevant

**Education:**

- Diploma in Computer Science, Infotech computer corporation Jalingo Taraba State (2012-2014)

- BSc in Geography and Planning University of Jos, Plateau State (2018-2024).

Government science secondary School Jalingo Taraba State. (2009-2015).

Karim North Primary school Karim Lamido Taraba State (2003-2008).

**Skills:**

- Web design (WordPress, Wix, Squarespace)

- SEO tools (Google Analytics, Google Search Console)

- Design and content tools (Canva, Figma, Adobe Creative Suite)

- Excellent written and verbal communication skills in English and Hausa

**References**:

Available upon request