

Thompson Fadaisi

Founder & Lead Consultant | Web Developer

✉ thompsonfadaisi@gmail.com | 📞 +2348101718906 | 💻 <https://www.linkedin.com/in/thompson-fadaisi-0918611b5/> | 📍 Nigeria

SUMMARY

Client-focused and tech-savvy professional with 3+ years of experience in client engagement, web optimization, and digital marketing. Skilled in WordPress, Elementor, Wix, SEO, and graphics creation. Improved website conversions by optimizing performance and managing seamless remote support. Excels in organizing workflows and demonstrates strong multitasking and problem-solving skills in high-paced digital environments.

WORK EXPERIENCE

Founder & Lead Consultant, Tomlad Solutions Jan 2022 – Present

Nigeria

- Managed client communications across email, WhatsApp, and social media, reducing average response time by 40% and improving client satisfaction by 15%.
- Developed responsive websites for SMEs using WordPress, Elementor, Wix, and custom HTML/CSS, increasing engagement by 35% and conversions by 22%.
- Designed landing pages, forms, and web content aligned with marketing campaigns, boosting lead capture rates by 28%.
- Implemented SEO strategies and monitored analytics, increasing organic traffic by 60% and ranking 15+ keywords on page one.
- Maintained detailed client records, onboarding checklists, and project documentation to streamline execution and reduce onboarding time by 30%.

Freelance Web & Graphics Designer Jan 2020 – Present

- Delivered remote website optimization and landing page design for diverse clients.
- Created graphics and digital content using Canva, Photoshop, and CorelDRAW to support marketing campaigns, social media, and branding initiatives.
- Conducted basic SEO, performance tracking, and content updates to enhance online engagement.
- Coordinated project timelines, communicated progress to clients, and ensured project objectives were met.

EDUCATION

HND in Computer Science, Federal Polytechnic, Bida Jan 2018

Niger State, Nigeria

OND in Computer Science, Federal Polytechnic, Bida Jan 2014

Niger State, Nigeria

Senior Secondary School Certificate, United Anglican Methodist High School Jan 2008

Ilesa, Osun State, Nigeria

SKILLS

- **Web Development:** WordPress, Elementor, HTML/CSS
- **Design & Content Tools:** Canva, Adobe Photoshop, CorelDRAW
- **SEO & Analytics:** Google Analytics, Google Search Console, Yoast SEO
- **Communication & Collaboration:** Email, WhatsApp, Zoom, Trello

CORE COMPETENCIES / KEYWORDS

- Client Engagement & Customer Relationship Management
- Website Optimization & Maintenance
- Landing Page Development & Content Updates

- Search Engine Optimization (SEO)
- Content Creation & Digital Marketing
- WordPress, Elementor, HTML/CSS
- Graphic Design: Canva, Adobe Photoshop, CorelDRAW
- Google Analytics, Search Console, Yoast SEO
- Remote Work & Project Coordination
- Professional Communication & Documentation

LANGUAGES

English
Fluent

Pidgin
Fluent

ADDITIONAL HIGHLIGHTS

- Skilled in managing client inquiries, onboarding new clients, and maintaining engagement throughout the service process.
- Experienced in website optimization, landing page development, and content management to improve online performance.
- Proficient in remote work environments, handling multiple projects while meeting deadlines.
- Creative problem-solving with attention to detail and strong follow-through.