PROFESSIONAL SUMMARY

Creative and results-driven Content Director & Community Manager with a strong background in

social media strategy, content production, and storytelling. Experienced in crafting digital

experiences that engage audiences, grow communities, and drive measurable brand impact.

Adept at overseeing video production, campaign planning, and content systems that position

brands for visibility and growth.

EDUCATION

Bachelor of Agriculture in Agricultural Economics | 2016 – 2021

CERTIFICATIONS

- Social Media Marketing – Alison

- Diploma in Social Media Strategy & Management – Alison

- Professional Diploma in Social Media Marketing & Management – Udemy

EXPERIENCE

Trove Technologies Ltd (Remote)

Content Creator – CONTRACT JOB

- Develops and executes engaging finance-related content across multiple digital platforms.

- Collaborates with the marketing team to simplify financial concepts for Gen Z and millennial

audiences.

- Creates video scripts, social posts, and campaign content that boost engagement and drive

app downloads.

- Utilizes data analytics to improve content reach and optimize engagement strategies.

Pivot Lane Digital Agency Ltd (Remote)

Content Director & Video Production Lead | CONTRACT JOB

- Oversees content direction, brand messaging, and creative storytelling for clients and

internal projects.

- Leads the video production team in scripting, filming, and editing high-quality brand visuals.

- Develops and supervises content strategies across digital platforms to increase brand

visibility.

- Collaborates with creative and marketing teams to ensure all visual outputs align with brand

voice and goals.

- Implements systems for consistent, scalable content delivery and brand storytelling.

Gamedey (Hybrid)

Content Creator / Community Manager (CONTRACT JOB)

- Produces creative, sports-centered content to grow fan engagement across digital channels.

- Manages and nurtures sports community through interactive WhatsApp

engagement and event-based content.

- Develops and manages social campaigns promoting the app and weekly sports

experiences.

- Builds relationships with sports enthusiasts and partners to sustain engagement and growth.

Sky Blue Media (Contract)

Videographer | April 2025 – June 2025

- Shot, edited, and produced visual content for marketing and brand storytelling.

- Worked closely with creative teams to deliver on-brand videos under tight timelines.

- Ensured all visuals met professional production standards and creative direction.

CORE SKILLS

Content Strategy & Direction

Video Production & Editing

Social Media Management

SEO & Google My Business Optimization

Campaign Planning & Execution

Creative Leadership

Brand Storytelling

Community Management

Analytics & Performance Tracking

REFERENCE

"Working with Kingsley is a true blessing. Mustering should be fun, strategies, and results. Thanks, spending time. Royalty kicked at 15th. I highly recommend him."

- Prince Neobodo, Founder and CEO, Pivot Lane