

Professional Summary

Creative Social Media Manager with experience in driving engagement, lead generation, and brand growth across Instagram, Facebook, LinkedIn, and TikTok. Skilled in client engagement, content creation, SEO blogging, and analytics, with proven results in boosting followers by ~20% and engagement by ~30%.

Work Experience

Frontend Software Engineer (Intern)

Nxghub

March 2025 – Aug 2025

- Developed reusable ReactJS components for fast-paced production, improving platform efficiency by ~20%.
- Collaborated with a 7-member team to scale Payina, a fintech platform connecting 1,000+ users, enabling seamless and secure payment automation.
- Contributed to feature releases that enhanced user experience and retention by ~15%.

Technologies: ReactJS, Redux, JavaScript

Social Media Manager (NYSC)

DelonApps / DelonJobs / DelonHealth

Jan 2024 – Dec 2024

- Created and scheduled engaging content (graphics, reels, text) across Instagram, Facebook, LinkedIn.
- Developed monthly content calendars aligned with brand objectives.
- Wrote SEO-optimized blogs, increasing organic website traffic by ~25%.
- Generated leads through targeted campaigns, boosting audience interactions by ~30%.
- Grew social media followers by ~20%, improving overall engagement rate and community participation.

Web Developer (Intern)

Lagos State University

Apr 2023 – Oct 2023

- Built and optimized backend databases using PHP and MySQL, improving performance by ~25%.
- Designed 10+ responsive and user-friendly websites using WordPress and Figma.

- Participated in full project lifecycles, enhancing technical documentation, team collaboration, and project delivery speed by ~15%.
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Education

BSc. Computer Science — Mountain Top University, Sept 2020 – Dec 2024 (Expected)

Key Modules: Software Engineering, Web Technologies, Systems Design, Machine Learning, SEO

Honors & Awards

- Second Class Upper, Computer Science, Mountain Top University
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Professional Reference

Name: Tawio Akinleye

Position: Talent Acquisition Analyst

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