

Objective: Dedicated and versatile communication professional with a strong background in content writing, creative writing, screenwriting, storytelling, copywriting, and digital marketing. I am seeking a position where I can leverage my storytelling abilities, writing expertise, and collaborative skills.

Skills:

- Content writing and development
 - Copywriting and editing
 - Digital marketing and social media strategy
 - Screenwriting and storytelling
 - Research and documentation
 - Strong organizational and problem-solving skills
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Experience:

Growth Manager — *Bukkie Allison Consulting* (Remote, 2025)

April 2025 - September 2025

Skills Exhibited: Email Marketing, Copywriting, Content writing, Video Editing, Social Media Management, Blog Management.

- Spearheading growth strategies to expand company reach and impact.
- Implemented and managed digital campaigns across social media, SEO, and email.
- Grew and engaged user base through content marketing, email funnels, and targeted campaigns.
- Worked with cross functional teams to craft messaging that resonates with our audience

- Tracked and reported on KPIs such as CAC, engagement rates and conversion rates.
- Supported and planned product launches, webinars, and community engagement initiatives.
- Developed content for blogs, email newsletter and short videos
- Leading content strategy and digital initiatives to support storytelling success.
- Launched successful social media campaigns to promote the company.

StoryCraft Expert — *Bukkie Allison Consulting (2025)*

- Providing expert guidance on narrative techniques and story structure.
- Mentoring writers to enhance storytelling quality and marketability.
- Reconstructed and refined author's manuscript producing a polished work written to the author's tone and voice.
- Offer Ghostwriting services when requested.
- Coaches authors on the creative writing process

Digital Marketer — *Nerdzfactory Student Project (2024)*

- Developed and executed social media strategies to enhance AgroConnect's online presence.
- Created and scheduled engaging, agriculture-focused content for Facebook and Instagram.
- Monitored and analyzed audience engagement to optimize performance.
- Collaborated with the team to align social media efforts with company goals.

Content Writer/Copywriter — *JetFarms/D'More Spices (2024)*

- Wrote high-quality, SEO-optimized blogs, social media, and website content.
- Edited and revised content based on feedback.
- Collaborated with the marketing team to create content and manage campaigns.

Content Writing Intern — *Jet FarmsNG Media and Communications Department (Aug 2024 – Feb 2025)*

- Participated in a six-month internship, developing content to promote agricultural initiatives.
- Worked closely with communication teams to craft strategic messages.

Creative Writer — *Goodnovel, Dreame, AlphaNovel, etc.* (2017 – Present)

- Delivered captivating and authentic content under deadline pressure.
- Met targeted deadlines for novel writing with precision and creativity.
- Proofread and polished novels for grammar, punctuation, and style.

Scriptwriter — *Arabel Productions Ltd, Spoof Animation Studios* (2022)

- Developed and scripted engaging content for films and animated series.
- Collaborated with creative teams to storyboard and refine scripts.

Assistant Script Supervisor — *EbonyLife Creative Academy* (2022)

- Ensured script continuity during film production.
- Worked closely with the director, sound, camera, and production teams.

Assistant Teacher — *Pripepa High School, Port Harcourt* (2019 – 2021)

- Communicated with students and faculty to discuss instructional strategies.
- Planned and implemented integrated lessons to meet national standards.

Media Scheduler/Producer — *Aleef Television, Lagos* (2021 – 2022)

- Coordinated production schedules and content for TV shows.
- Conducted interviews and produced video segments.

Education:

- *Master of Arts in Communication and Language Arts (Book Development and Publishing)* — University of Ibadan, Nigeria
- *Bachelor of Science in Mass Communication* — Joseph Ayo Babalola University, Osun State, Nigeria

- Lagos African Church Grammar School - Ifako-Ijaiye, Agege, Lagos
 - Mayflower Junior School - Ikenne, Remo Ogun State.
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Certifications:

- Certificate of Completion, Content Writing Internship — *JetFarmsNG* (2025)
 - Certificate of Completion, Digital Marketing — *NerdzFactory* (2024)
 - Certificate of Completion, Script Writing — *Terra Academy for the Arts* (2024)
 - Certificate of National Service — *NYSC* (2022)
 - The Art of Screenwriting Certificate, *EbonyLife Creative Academy* - 2022
 - Letter of Commendation, *NYSC Lagos Classical Writers Club*, National Youth Service Corps - 2022
 - Digital Amazons Workshop, Certificate of Completion - 2022
 - Certificate of Achievement, Introduction to Screenwriting — *University of East Anglia* (2021)
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References:

Egbebi Mariam Yetunde

Emydigital Network

+234 905 052 4161
