

Tel: 08106647286

[Email: nwekea88@gmail.com](mailto:nwekea88@gmail.com)

PERSONAL SUMMARY

Recent Nursing Science graduate, resourceful and creative with strong problem-solving abilities and proven adaptability. While building a career in healthcare, I am equally eager to explore opportunities beyond traditional nursing roles, applying transferable skills such as critical thinking, communication, and attention to detail in diverse workplace settings. Recognized for being dedicated, innovative, and solution-oriented, I thrive in dynamic environments where I contribute fresh ideas, support teams, and deliver excellent results. I am passionate about contributing to community-focused projects and supporting strategies that create lasting, positive impact.

EDUCATION

Trinity University Yaba, Lagos Nigeria. 2021-2025 BSc Nursing Science Degree class: Second class upper degree with honors (2.1)

WORK (CLINICAL) & VOLUNTEER EXPERIENCE

Rotations across 5 Hospitals including Gbagada General Hospital, LIMH, Orthopedic Hospital Igbobi, etc.

August 2021 – February 2025 Clinical Experience – Nursing Student

- Delivered direct patient care under supervision, ensuring safety, empathy, and professionalism.
- Supported multidisciplinary teams in managing patient cases, enhancing teamwork and collaboration skills.
- Documented patient information accurately and maintained confidentiality in line with ethical standards.
- Applied problem-solving skills in fast-paced situations, adapting quickly to changing clinical needs.
- Educated patients on health practices, strengthening communication and interpersonal abilities.

Social Media Manager-DAT Experience Events

March 2025-Present

- Developed and implemented strategic social media plans to promote events and enhance brand visibility.
- Created and curated professional content across multiple platforms to drive engagement and attendance.
- Managed online communications, ensuring timely responses and consistent brand representation.
- Analyzed performance metrics to evaluate campaign effectiveness and optimize future strategies.
- Collaborated with event and marketing teams to align digital promotions with organizational objectives.

Marketing & Growth Lead Intern – Crown & Calm

September 2025-November 2025

- Spearheaded brand growth through direct outreach, offline engagement, and strategic partnerships with schools, parents, and NGOs.
- Acted as Brand Manager—communicated company vision, managed campaigns, and promoted product value across multiple channels.
- Conducted outreach and proposal presentations to secure meetings, demos, and CSR collaborations.
- Planned and executed offline marketing activities, including pop-ups, school visits, and sensory room demos.

- Led strategy execution: set weekly targets, developed campaigns, and coordinated with PR & Communications for visibility.
- Built and maintained client relationships through follow-ups, satisfaction checks, and partnership management.
- Tracked outreach metrics, conversion rates, and market insights to inform growth strategies.
- Delivered daily progress reports and ensured consistent lead generation and conversion follow-ups.

Administrative Volunteer – Alaka Olaniyi Foundation, Lagos

October 2024 – March 2025

- Prepared official letters and correspondence for the organization
- Designed and managed letterhead and document formatting.
- Handled basic accounting, record-keeping, and financial tracking.
- Maintained accurate files and supported administrative operations.
- Collaborated with team members to ensure smooth office workflow.

Social Media Manager (Trinity University Nursing Students Instagram Account)

August 2022- November 2024

- Managed and grew the school's Instagram account, increasing engagement and online visibility.
- Created, designed, and scheduled posts aligned with the school's brand and events.
- Responded to messages, comments, and inquiries to improve community engagement.
- Collaborated with student bodies and staff to promote programs, campaigns, and announcements.
- Analyzed insights to track growth and adjust strategies for better reach and impact.

Event Volunteer (School, Church and Workplace event)

January 2022 – February 2025

- Assisted in planning and coordination of activities.
- Supported logistics, registration, ushering, and guest management.
- Ensured smooth running of the event with a team of volunteers. • Assisted in event coverage

SKILLS AND EXPERTISE

- Effective Listening
- Excellent interpersonal and team-working skills.
- Ability to Multitask
- Time management Skills.
- Social media management and Research
- Good attention to detail.
- Excellent communication skills (verbal and written)
- Proficient in Microsoft Office tools (MS: Word, Excel, google spreadsheet and PowerPoint).
- Proficient in Canva and Capcut
- Good analytical and organizational skills.

CERTIFICATION

- | | |
|---|---------------|
| • Clinical Epidemiology | January 2022 |
| • Business Process Management in Healthcare Organizations: Coursera | February 2023 |
| • Foundations of Project Management: Google course | December 2023 |
| • Data Driven Decisions with Power BI | March 2024 |
| • Executive Virtual Assistant | October 2025 |

REFERENCE

Adeyemo Eniola

Event Planner / CO-Founder – DAT Experience Event Planning

Phone: +234 7067560486

Email: datexperience03@gmail.com