

Abdullahi Shittu

WordPress Developer & Technical
Support.

<https://abdullahishittu.journoportfolio.com>

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PROFESSIONAL SUMMARY

A skilled and proficient WordPress developer, technical Support Specialist with 5+ years' broad-ranging experience providing solutions that help businesses and individuals establish a strong online presence, highly organized and detail-oriented, with a proven ability to design and develop websites using content management system, whether it's a personal blog, e-commerce platforms, corporate websites, e-Learning platforms. Proven track record of successful website launches and client satisfactions, facilitating smooth operations for successful project deliverables.

AREA OF EXPERTISE

- Custom Post Types (CPTs) Web Analytics Tools
- SEO Best Practices
- Responsive Design Principles
- Web Hosting & Domain Management
- Website Optimization Techniques
- Project Management
- Multitasking & Active Listening
- Team Building and Leadership
- Complex Problem-solving Abilities
- Interpersonal Communication Skills
- Time Management

Technical Skills: HTML, CSS, JavaScript, Php, MySQL, Web Programming, Adobe photoshop, Google Analytics, WordPress Themes & Plugin Customizations, API integrations, Inventory Application.

PROFESSIONAL EXPERIENCE

Freelance WordPress Website Developer & Designer

Self-Employed / Remote

Oct. 2023–Present

- Designed, developed, and launched **10+ custom WordPress websites** for clients across business, non-profit, and e-commerce sectors.
- Built **responsive, mobile-optimized interfaces** using **HTML5, CSS3, JavaScript**, and popular page builders (Elementor, Divi, WPBakery).
- Improved **website performance by up to 50%** through caching, code optimization, and image compression techniques.
- Delivered **training, technical support, and post-launch maintenance**, achieving a **95% client satisfaction rate** and repeat project referrals.
- Implemented **robust website security protocols**, regular backups, and updates—maintaining a **90% uptime record**.

Key Accomplishments

- Developed and executed a comprehensive off-page SEO campaign, earning high-quality backlinks from reputable websites and increasing the website's domain authority by 25%.
- Initiated training programs which increased performance levels of employees by 20%
- Improved site speed and technical SEO elements, leading to a 15% decrease in bounce rate and a 10% increase in average session duration.
- Collaborated with content curator teams to create and optimize SEO-friendly content, driving a 20% increase in organic traffic and a 15% improvement in conversion rates.

Herconomy*WordPress Developer***Nov. 2021–Dec. 2022**

- Developed and managed 30 Domains and user accounts and assigned rights and permission to users of internet facility.
- Collaborated with WordPress developers on Website projects, including strategy and execution, to build new WordPress websites with an average of 5,000 visitors.
- Built pages, templates, troubleshooted issues, developed workarounds, recommend design tweaks and UX enhancements, and find or enhance appropriate plugins to best display content.
- Monitored website performance and handled troubleshooting and WordPress issues.

Key Accomplishments

- Successfully executed effective link-building campaigns that enhanced site authority and search rankings.
- Initiated training programs which increased performance levels of employees by 20%
- Redesigned the company's website, resulting in a 30% increase in website traffic and a 25% increase in user engagement.
- Implemented a new user flow and navigation structure, resulting in a 25% decrease in bounce rates and a 20% increase in time spent on the website.

Dexterity Logics Limited*WordPress Developer***Jan. 2018–Nov. 2020**

- Improved the performance of WordPress websites with browser, page, object and database caching, code minification and content delivery networks to reduce page load times and improve usability.
- Configured and optimized client servers, emails and third-party web hosting to migrate websites, plugins, posts, pages, databases and other business assets as needed.
- Implemented security patches, security updates and code upgrades as necessary.
- Developed custom mobile-friendly and Responsive WordPress templates and themes to align with site design and branding for clients.
- Spearheaded content management system (CMS) process improvements to maintain high performance and availability of technical components to support clients.

Key Accomplishments

- Collaborated with the team of content writers to develop and implement content strategies, resulting in a 40% increase in website leads and a 20% increase in social media engagement.
- Optimized content with relevant keywords, created engaging meta descriptions, and ensured that contents are easily readable and accessible.
- Developed and maintained website security protocol, resulting in a 90% reduction in website security breaches.

EDUCATION*HND. Computer Science: Yaba College of Technology***2018****LANGUAGES****ENGLISH – Level of Proficiency (Fluent)**