

Marital Status: SINGLE. Sex: FEMALE

## CAREER OBJECTIVE

I am a driven professional committed to delivering high-quality work. I am confident in my ability to contribute effectively to any team or organization and I am excited about new opportunities to make a meaningful impact.

## EXPERIENCE

### 01 SOCIAL MEDIA MANAGER Neehmieedits

Akure, ONDO

October 2023- Present

Developed and executed comprehensive social media strategies to enhance brand awareness and engagement across various platforms.

Engaged with followers and responded to inquiries in a timely manner, fostering a positive online community.

Implemented social media trends and practices to keep the brand current and engaging.

Utilized social listening tools to gather insights and feedback from audience, informing content strategy.

Designed and implemented contests and giveaways to boost engagement and follower growth.

Developed engaging campaigns to promote product launches and special events, driving traffic and sales.

Executed crisis management strategies to address negative feedback and maintained a positive brand image.

Created detailed reports on social media performance, providing insights and recommendations for improvement.

Created and curated high-quality content, including graphics, videos, and written posts, to drive audience interaction and growth.

Developed and maintained a content calendar to ensure timely and relevant posting across all platforms.

Tracked competitor activity and industry trends to identify opportunities for growth and engagement.

Built and maintained relationships with stakeholders, including customers and brand advocates, to enhance community engagement.

### 02 AFFILIATE MARKETER (assistant supervisor) Forever Living Company

Ado, Ekiti State

October 2020-July 2024

Analyzed sales data and marketing performance metrics to refine strategies and improve conversion rates.

Developed and implemented marketing strategies to promote Forever Living products, increasing sales and brand awareness.

Built and maintained relationships with clients, providing exceptional customer care and support.

Utilized all social media platforms and digital marketing techniques to engage potential customers and drive traffic to sales channels.

Created compelling content, including product reviews and promotional materials, to attract and retain customers.

Engaged in continuous learning about Forever Living products to effectively communicate their benefits to potential customers.

Utilized analytics tools to track customer engagement and optimize marketing campaigns for better results.

Implemented SEO strategies to improve online visibility and increase organic traffic to product listings.

### 03 MORGUE INTERN Unimed Teaching Hospital

Akure

May 2023- October 2023

Assisted in preparation and examination of cadavers,ensuring adherence to all safety and ethical guidelines.

Maintained accurate records and documentation findings,demonstrated strong attention to detail.

Collaborated with forensic pathologist and medical examiners in conducting autopsies and collecting evidence.

Developed emotional resilience and professionalism while working in a sensitive and challenging environment.

Gained practical knowledge of relevant procedures and techniques in forensic science.

Participated in the identification and analysis of cause of death,contributing to important forensic investigations.

Demonstrated ability to handle sensitive information with confidentiality and professionalism.

Engaged in maintaining a clean and organized workspace,ensuring compliance with health and safety regulations.

Assisted in training new interns ,showcasing leadership and communication skills

Developed strong observational skill through detailed examinations and post Morten analyses.

Adhered to strict safety protocols when handling hazardous substances.

Observed and recorded autopsy findings,enhancing understanding of human anatomy and pathology.

Enhanced communication skills by interacting with various healthcare professionals and families in a compassionate manner.

Developed strong time management skills by balancing multiple tasks in a fast-paced environment.

## EDUCATION

■ BACHELOR OF SCIENCE (BSC) IN ANATOMY (IN VIEW)

Ekiti State University,Ekiti

## SKILLS

Verbal and Written Communication

Time Management

Google Workspace

Problem solving skills

Administrative Qualities

Organization and Efficiency

Innovative

Attention to details