



DIGITAL MARKETING EXPERT

ABOUT ME

Results-driven professional with expertise in business management software, digital marketing, and training supervision. Driving business growth, team performance, and customer satisfaction through innovative solutions and strategic leadership.



+234-8145990880



cnews44@gmail.com

LANGUAGE

- English
- Igbo (basic)
- Pidgin

EXPERTISE

- Management Skills
- Ads expert
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership
- Telemarketing
- Content creation
- Inventory management
- Graphic design
- Social Media Management

Experience

TRAVELGLOBAL, TRAVELS & TOURS

Head of Media & Publicity

2024 - present

I Craft compelling narratives for social media, blogs, and email marketing. I Collaborate with influencers and agents to promote visa services. I Monitor online presence, respond to concerns, and maintain strong SEO

GRACE MONI LTD

Telemarketer

2023 - 2024

I engage with potential customers via phone to promote products/services, generate leads, and drive sales. I provide excellent customer service, respond to inquiries, and resolve issues while meeting sales targets.

PROKIP AFRICA

Sales Engineer — Abuja

2020 - 2023

I drive software sales by understanding customer needs, delivering tailored solutions, and providing technical expertise. I deliver product demos, offer support, and ensure seamless implementation to drive customer satisfaction and business growth.

UNATEUS

Digital Marketer

2018 - 2020

I create and execute digital marketing strategies to boost brand awareness, drive engagement, and generate leads through compelling content, social media management, and data-driven insights.

Education

Adekunle Ajasin University

Bachelor of Accounting in Education

2013 - 2017

Skills Summary

Design Process

78 %

Project Management

81 %

Reference:

Name: Mrs. Chinyere Abara | Title: Director, Human Resources
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